

KALKINE MEDIA MAGAZINE

January 2022



KALKINEMEN

- METAVERSE IN 2022
- **CRITICAL METALS**

- **SECTORS TO INVEST IN 2022**
- **TRAVEL TRENDS OF 2022**

ABOUT KALKINE GROUP

Kalkine Group is a prominent name in the subscription & media sales line of business. A renowned equity market research, investor relations and media house firm, Kalkine caters to the share markets of Australia, the UK, Canada, United States, and New Zealand. The Company is also eying the growing Ireland market.

Kalkine Media provides trending and live news articles about listed companies belonging to diverse sectors and market commentaries. Interestingly, Kalkine Media also operates on the model of Advertiser – a Publisher firm under its B2B umbrella, providing a dedicated platform to the subscribed clients to leverage various offerings like exclusive banners, sponsored article coverages, videos, and podcasts.

Periodic investor focused events and webinars provide a crucial platform for several listed players/private companies to present their business vision amidst broader industrial landscape and to interact with core audience including Brokers, Fund Managers/SMSF Investor Managers, Sophisticated Investors, Senior Business Executives and Retail Investors.

TEAM KALKINE

Team Kalkine comprises specialists including equity, currency, commodity, and economic analysts providing in-depth and unbiased up-to-date analysis. The team of analysts, sector-specific journalists and editors have hands on experience in developing industry breaking and trending equity and economic news. The team strives to work on the vision of establishing a strong foothold, primarily as a reliable media firm.



KUNAL SAWHNEY

Founder & CEO

Kunal Sawhney is the Founder & CEO at Kalkine Group and is a richly experienced and accomplished financial professional with a wealth of knowledge in the Australian equities market. His knowledge, skillset and vision provided all the perfect ingredients required to start one of the fastest growing equity market research firms across Australia. This was further supported by the aim of channelising energy and enthusiasm towards the stock market into a leading media research firm.



KALKINE FOOTPRINT



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NOTE FROM THE EDITOR

Written By Kiara Khanna

Doesn't 2022 feel like a game of dice? We all are holding the dice in our hands and wishing for a good 2022. With all the ups and downs from the past two years, hope is what keeps us all going. The January edition of the Kalkine Magazine is a hopeful one too. From top investing picks for 2022, upcoming travel trends, pandemic habits, future of work to the buzzing metaverse, we have a lot of hopeful and insightful pieces in this issue.

The year 2022 could bring forth a paradigm shift in how the world experiences the internet. Investors and tech enthusiasts have quickly wrapped their minds around the concept of the metaverse, making it one of the most anticipated developments of the coming year. The broader term encapsulates an environment where augmented reality meets social networking, financial markets and almost everything on the internet. Get insights on what's in store for the Metaverse in 2022 in the issue.

The year 2021 had been an outperforming year, which is continuing to build momentum amid a sharp recovery from the low of the March 2020 meltdown. As we have been through a consistent uptrend of the equities market in 2021, uncertainties of 2022 have already started to creep

in. Major concerns regarding the new Omicron variant of COVID-19, global supply chain disruption and nearly 40-year high inflation in the US, are making it difficult to find the right pockets in the market to sail through these uncertainties in 2022. So, if you are looking for sectors to invest in 2022 scan through our top picks for 2022 in the January issue.

The current working scenario is a far cry from the conventional one as uncertainty looms large on the full reopening of offices. Almost two years into the pandemic, and here we are trying to decipher what 2022 holds for the future of work. Know what the future of work looks like in 2022.

While the dates of the Australian general elections 2022 are yet to be declared, it is certain that elections will take place before the end of May 2022 and the new government will take charge soon after that. Meanwhile, Amnesty International has rolled out a human rights agenda for the next government. Get insights on the human rights agenda for the next Australian government in 2022.

Critical Metals, by definition, are those metals that are vital for the economic wellbeing of an economy and do not limit to rare elements with a limited economic value. Know all about the critical metals in the issue.

Do not miss the exclusive coverage of our prestigious clients – Shree Minerals Limited and Radiopharm Theranostics on their upcoming plans for 2022 in the January issue.

Every new year brings with it fresh hopes for every industry. The year 2021 was dynamic in terms of the spread of the new variants of COVID-19 and the subsequent responses of various industries. The tourism industry had its own share of ups and downs last year. As we have now stepped into 2022, there are a few trends that will catalyse the global tourism industry. Get insights on the travel trends for 2022.

Recovery was perhaps the most optimistic word of 2021 until November, when the World Health Organization (WHO) dug deeper into the deadly word "Omicron", declaring it to be the SARS-CoV-2 variant of concern. Ever. since, the world's reaction has been an obnoxious mixture of fear, fatigue, and déjà vu. Almost two years into one of the deadliest pandemics that claimed more than a million lives and affected billions more, the world is finding it hard to gather the energy to counter another possible wave of the pandemic. Know all about the top pandemic habits that will continue in 2022 in an insightful piece in the issue.

Lastly, get insights on how to bring zenlike bliss into your work life with a few of our suggested New Year resolutions.

Here's to you; we wish you the very best in the new year and thank you for reading the Kalkine Magazine. Hope you enjoy it!

Happy Reading!

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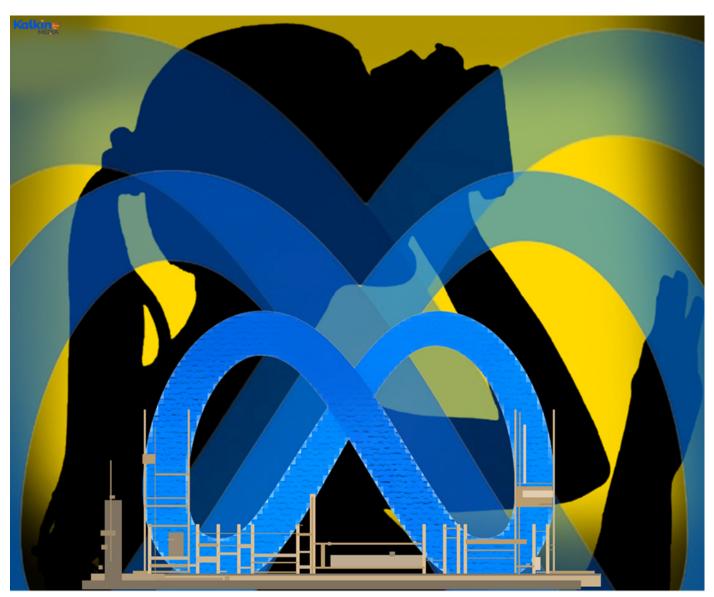
01

WHAT'S IN STORE FOR THE METAVERSE IN 2022?

Written By Akanksha Vashisht

The year 2022 could bring forth a paradigm shift in how the world experiences the internet. Investors and tech enthusiasts have quickly wrapped their minds around the concept of the metaverse, making it one of the most

anticipated developments of the coming year. The broader term encapsulates an environment where augmented reality meets social networking, financial markets and almost everything on the internet.



Source: © 2022 Kalkine Media®

The metaverse has cemented its place in the social networking arena after Facebook renamed itself, Meta, last year. However, the audience awaits further clarity on this bold, new concept while pondering on how they can consume it.

The concept of the metaverse feels like a dystopian dream brought to life.

According to Facebook founder Mark Zuckerberg, the metaverse would allow the users to teleport themselves to work through a hologram or even attend concerts through augmented reality. Thus, many new projects are emerging in the space, with several large corporations associating themselves with the concept.

INTERESTING INNOVATIONS AHEAD

- After Facebook, Apple is now set to jump on the metaverse bandwagon in 2022 through its mixed-reality headsets. The device would come with highly sensitive 3D sensing modules and provide users both augmented reality and virtual reality experiences.
- Meta, formerly Facebook, would be revamping the Quest for Business program that offers business tools to consumers. The program will be launched in a beta phase in 2022, with a full launch expected in 2023.
- Cryptocurrency exchange Gemini is also in the process of developing a metaverse other than Facebook's version. The company has raised US\$400 million in equity funding to help build a "decentralised metaverse". Other crypto platforms diving into the metaverse concept include Polygon, Polkadot and PipeFlare.
- Moreover, Dapper Labs the creator of NBA Top Shots, is also stepping into the metaverse, with a start-up in the pipeline.

METAVERSE REAL ESTATE BOOM

Some of the more promising metaverse-related projects revolve around the real estate boom. Since the metaverse world is expected to be just like our real world, it is believed that the digital arena will have a real estate market within it. One such digital real estate that everyone is talking about is Decentraland – a decentralised virtual platform where plots of lands can be bought and sold digitally.

It is worth noting that buying real estate virtually requires the usage of

blockchain-aided currencies as there is no virtual universe without a digital currency facilitating its transactions.

Just like physical property, the metaverse land has also been gaining in value due to its growing popularity. However, one cannot neglect that the cryptocurrency market is highly volatile, and investments in it are largely speculative.



Source: © 2022 Kalkine Media®

Thus, various offerings of the metaverse remain questionable to a great extent. The criticism pertains to the possibility of the whole project being abandoned completely and investors losing out on their money. However, it should be noted that the project is still in its primitive

stage and could outshine expectations in the years to come. With booming cryptocurrency and NFT markets in 2021, the metaverse has favourable grounds for its adoption among a majority of the investment community in 2022.

02

LOOKING FOR SECTORS TO INVEST IN 2022? HERE ARE OUR TOP PICKS

Written By Aayush Khanna

The year 2021 had been an outperforming year, which is continuing to build momentum amid a sharp recovery from the low of the March 2020 meltdown. As we have been through a consistent uptrend of the equities market in 2021, uncertainties of 2022

have already started to creep in. Major concerns regarding the new Omicron variant of COVID-19, global supply chain disruption and nearly 40-year high inflation in the US, are making it difficult to find the right pockets in the market to sail through these uncertainties in 2022.



Source: © Seemitch | Megapixl.com



1. FINTECH

Financial technology or fintech companies leverage the power of technology to improve financial services/ offerings. After the pandemic, we have witnessed an unprecedented shift towards the digitisation of financial transactions, emergence of newer BNPL players, and rise of neo banks and much more.

Predominantly, the younger generation inclining towards better financial services and offerings has been a key factor behind the rising trend of the fintech space, which is expected to continue in 2022 as well.

2. THE METAVERSE

Probably the newest industry that has started to gain traction but is still in its nascent stage is the Metaverse, which can also be described as the next upgraded phase of the internet. It allows users to interact in a virtual 3D environment. Millions of people are spending many hours a day on online spaces such as Fortnite, Roblox, etc.

The industry has just begun to go mainstream, with online giants like Facebook already rebranding its name to Meta (on the same concept), the trend could be one of the hottest in 2022.

3. TELEHEALTH

The telehealth sector gained high momentum in 2020, but it faded a bit in 2021. Telehealth is the distribution of essential health-related services with the help of technology to cater to patients remotely. These services include remote diagnostic, video consultations, online orders for medicines, etc.

As the Omicron variant has revived

concerns regarding the disruption to health services which the world witnessed in early stages of the pandemic, the telehealth sector could again pick up momentum this year.

03

WHAT DOES THE FUTURE OF OFFICE LOOK LIKE IN 2022?

Written By Anam Siddiqui

The current working scenario is a far cry from the conventional one as uncertainty looms large on the full reopening of offices. Almost two years into the pandemic, and here we are trying to decipher what 2022 holds for the future of work.

At one point during the peak of the pandemic, many think tanks touted remote work style as the future of work. However, as many employees across different industries and geographies are

returning to offices, it appears physical office settings have not quite lost their charm. At the same time, many business magnates like Mark Zuckerberg and Bill Gates believe that revolutionary metaverse will transform the future of virtual meetings a lot sooner than anticipated.

Amidst so many changes happening in a matter of months, let us look at what 2022 holds for the future of the office.



Source: © 2022 Kalkine Media®

HYBRID WORK MODEL

Remote work and offices have their own set of advantages, often being the cause for a dilemma for employees. With the pandemic gradually receding, employers are keen to kick off their businesses and have started calling their employees back to the office with caution and flexibility. A recent research highlighted that a significant proportion of companies anticipated downsizing their office workspaces- meaning that the sharing of workspaces and flexible work schedules are likely to get more common. In the current scenario when pandemic remains a fact of life, the hybrid work model could prove to be 'the best of both worlds' approach for work in 2022.

EMPLOYEE WELLBEING TAKES CENTRESTAGE

A company is as good as its employees, and thus the efficiency of a business largely depends on the performance of its employees. However, many people are still reeling from the mental and physical impact of the health crisis. In the current situation, organisations

have taken it upon themselves to ensure employee healthcare and wellbeing. The upcoming year can likely see many programs and efforts directed towards ensuring employees' physical, mental and financial health.

BUILDING RESILIENT MODEL

The resilience of the business model emerged as the key to sail through during the health crisis. In the face of economic uncertainty, employers have gotten highly focused on enhancing their business resilience across different fronts. The usage of the prediction model

as a strategic decision-making tool emerged in the past two years, allowing the board for more dynamic planning. Moreover, the companies would also be focused on adopting a structural shift to improve their risk-return profile in terms of sustainability.

SOFTWARE-POWERED DEVELOPMENT

Although the work scenario is still a long way from incorporating virtual and augmented reality, software automation appears to have progressed into the mainstream of workplace technological evolution. In 2022, software automation is expected to drive everything from

human resource management to logistics and customer management. Workforce automation is increasingly being used to streamline complex tasks and balance the needs of customers, staff and the business.



Source: © Blacksalmon | Megapixl.com

The world has learned to tailor its work style as per the changing needs during the pandemic. As most of us embrace an adaptive work style, businesses will have to figure out several answers to implement the new approach smoothly. However, it will be safe to say that the

year 2022 might present millions of knowledge workers with an opportunity to strike a balance between personal and work life. 04

A HUMAN RIGHTS AGENDA FOR THE NEXT AUSTRALIAN GOVERNMENT IN 2022

Written By Manisha



Source: © Arturszczybylo | Megapixl.com

While the dates of the Australian general elections 2022 are yet to be declared, it is certain that elections will take place before the end of May 2022 and the new

government will take charge soon after that. Meanwhile, Amnesty International has rolled out a human rights agenda for the next government.

AMNESTY'S HIGH-HELD ADVOCACY FOR HUMAN RIGHTS

Founded on the strength of over 10 million people from more than 150 locations across countries and territories, Amnesty International is a global movement that aims to eliminate the abuse of human rights worldwide.

The non-government organisation is driven by its mission and vision to

create a world where human rights are recognised, realised, and protected for everyone. Amnesty holds a powerful legacy of 60 years of human rights advocacy to bring about a change in the society and build people power by advancing human rights.



Source: © Spukkato | Megapixl.com

Along the same lines, Amnesty
International Australia has launched
the Human Rights Agenda for the
Next Australian Government. Its main
objective is to light a fire under the next

federal government to uphold human rights for all. The organisation wants the new government to keep this motto at the heart of all the government actions and policies.

UNDERSTANDING HUMAN RIGHTS

Human rights are considered to be the fundamental freedoms and protections which each one of us is entitled to. These rights are anchored and built on the strength of dignity, equality, and mutual

respect. It cannot be denied on the grounds of one's nationality, religion, or beliefs.



Source: © Aleutie | Megapixl.com

The elementary human rights have been categorised as universal, inalienable, indivisible, and interdependent. Human rights have been drafted and defined for each one of us to be treated fairly and treat others in a fair manner. It gives individuals the power to make choices

about their life.

Governments or any authority cannot make rulings, pass orders, or draft laws which work against the human rights of an individual.

AN AGENDA TO STRENGTHEN HUMAN RIGHTS ARM IN AUSTRALIA

The proclaimed human rights group Amnesty International has called on the next Australian government to commit to fulfil its demands spelled out in its most recent agenda. It wants the Australian federal government to:



Source: © Vchalup | Megapixl.com

- Legislate a national Human Rights Act in the country to guarantee protection of the rights of all the citizens.
- Increase the minimum age of criminal responsibility to 14 years, meeting the international standards as well as the recommendations of health and legal experts worldwide.
- Discard the system of offshore detention and accept the New Zealand offer of resettlement so that trapped refugees can be free to live a secured life.
- Amend the Community Sponsorship Program to make it more accessible to the masses.

If the endorsed calls are addressed and fulfilled, then the next Australian government will pave the way for the country to emerge as a human rights leader globally. The action will catch the

- Corroborate that no body of law or its enactments honour the religious views that are prejudicial to LGBTQIA+ people.
- Put an end to global vaccine inequality. It has urged the new government to initiate redistribution of surplus COVID-19 vaccine stocks in countries with low- and lowermiddle income. The Australian government must renew the contract with AstraZeneca for production of COVID-19 vaccines at home.
- Be a part of the United Nations climate summit next year and aim to set a stronger target for 2030.

eye of various entities far and wide and would mark a great move in the direction of putting an end to human rights abuse across boundaries.

05

WHAT ARE CRITICAL METALS?

Written By Nitish Kumar

Critical metals, by definition, are those metals that are vital for the economic wellbeing of an economy and do not limit to rare elements with a limited economic value. Critical metals are used in the

manufacturing of cellular phones, screen monitors, wind turbines, electric cars, solar panels and several other hightech applications, and hence the name critical metals.



Source: © Billm2 | Megapixl.com

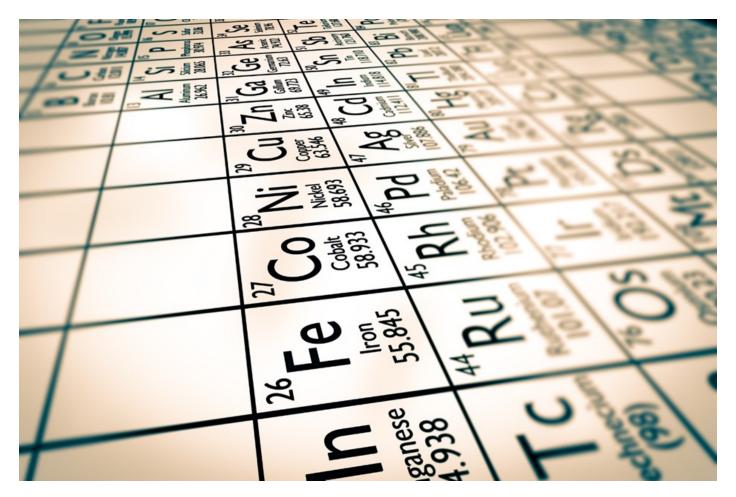
Any supply risk due to geopolitical issues, geological scarcity or change in the trade policy may affect the industry or the economy of a nation as a whole. But one should not mix scarcity with

supply risk as it may actually reflect a situation where demand is very less to negligible and very little incentive on exploration.

LITHIUM: A CLASSIC CASE

Lithium is one such prominent example. A few years back, the market for lithium was very limited. The metal is present abundantly on the Earth's surface, but due to the then small market in the

glass industry, ceramics and lubricant, the lithium market was stagnant. With a boom in the EV industry, lithium has now become a key metal for the rechargeable battery industry. Based on individual rankings of countries such as the United States, Japan, the European Union, the United Kingdom and South Korea, Geoscience Australia has prepared the following list of critical minerals.



Source: © Antoine2k | Megapixl.com

Rare-earth elements (REE) are Gallium (Ga), Indium (In), Tungsten (W), Platinum (Pt), Palladium (Pd), Cobalt (Co), Niobium (Nb), Magnesium (Mg), Molybdenum (Mo),

Antimony (Sb), Lithium (Li), Vanadium (V), Nickel (Ni), Tantalum (Ta), Tellurium (Te), Chromium (Cr) and Manganese (Mn).

METALS FOR THE ELECTRIC ERA

Copper and nickel are industrial metals required in huge quantities. As the world is racing towards more electrification, the demand for copper is only going up. Anything electrical, it's certain that it will contain some copper in it. Whether it is electric vehicles or new solar or wind farms, copper will be required in large

volumes.

Although copper is not placed in the critical metals list, its demand is slated to rise, and if supply does not keep up with the demand, it will lower the pace of electrification.

Cobalt is on the critical metal list. But as the market dynamics keep changing, it is quite possible that the metals that are in the list today may not remain that critical in the future. As battery makers are developing new products, older ones may become obsolete, or demand may fall sharply.

RARE-EARTH ELEMENTS: NOT SO RARE ACTUALLY

Rare-earth elements (REE) are not that rare as they sound. REEs are a group of 17 metals and are present commonly in the Earth's crust. It is the extraction of this group of metals that makes them rare as they do not occur in nature in pure form, rather exist with other minerals, making them difficult and costly to mine.

China dominates the REE market and controls nearly 80% of the supply which goes up to nearly 99% for heavy rareearths (HREE). The US does not like the Chinese dominance in the REE market and is trying to develop its own sources through strategic investments in the sector.



Source: © Lisavan | Megapixl.com

REEs find application in several modern technologies from military to high-tech industry. They are used for manufacturing high-end sophisticated technologies and hence the world wants more of them and they are placed in the critical category list.





SHREE MINERALS (ASX:SHH) PROGRESSES ON AUSTRALIAN PROJECTS WITH BACKTO-BACK MILESTONES

Written By Akshay Mohan

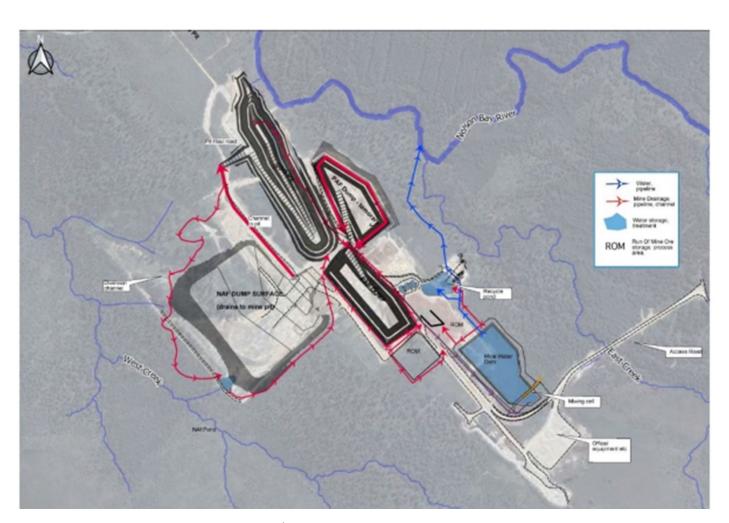
Shree Minerals Limited (ASX:SHH)

continues to move forward on its portfolio of iron ore, gold and base metals projects with a vision to create shareholder value through successful exploration and development activities.

Recently, the gold and iron ore-focused

miner recorded significant progress across all the projects, including the Nelson Bay, Dundas, Rock Lodge, and other projects. Let's have a look at some of the significant milestones.

PROJECT PERMITTING PROGRESS AT NBR PROJECT



NBR project development plan | Source: SHH company announcement 13 December 2021

Shree has taken a significant step towards the application process of Direct Shipping Ore operations at Tasmania's Nelson Bay Iron Ore Project. In December, Shree announced that the Tasmanian Circular head Council had advertised Shree's application and DPEMP for public consultation. The advertisement by government authorities for public consultation marks significant progress in the DSO's permitting process.

DSO PROJECT AT NELSON BAY RIVER IRON PROJECT -

The Direct Shipping Ore (DSO) project at NBR is an all-contract mining, processing and haulage operation using local contractors in the region. It requires no major processing beyond crushing and screening. Demand from historic customers was driven by positive metallurgy, specifically low impurities like alumina. The historic price received for NBR ore was enhanced with premiums (in line with market benchmarks) for

- low Alumina: and
- Lump. (About 40% of the DSO Iron ore at NBR is Lumps with Iron ore Fines being approx. 60%)

Historic costs during FY 2014 when the mine was last in production was approximately AUD \$ 72 per ton FOB Burnie Port which at current exchange rates is around US\$ 50 per ton FOB Burnie.

AGREEMENT WITH TASRAIL FOR NELSON BAY IRON ORE PROJECT

During the initial week of September, Shree had achieved another milestone at its Nelson Bay River project by signing an agreement with Tasmanian Railway Pty Ltd for the ship loading and storage of iron ore.

GOLD MINERALISATION AT LACHLAN FOLD BELT PROJECT

In October, Shree confirmed the presence of a gold mineralised trend at the Rock Lodge tenement in the Lachlan Fold Belt. The gold mineralisation was confirmed after the completion of an RC drilling program on the gold anomalies generated by the rock chip sampling.

The Rock Lodge prospect is located near Cooma in southern NSW within the highly prospective Lachlan Fold Belt in southern NSW which has a number of operating gold and copper mines.

At the Rock Lodge prospect there are several historic workings that have returned rock chip results of up to 21g/t Au in pyritic sediments.

Previous companies conducted an induced polarisation survey that identified some strong chargeability anomalies. These were followed up with RC drilling on wide spaced traverses intersecting up 2.7m @ 4.3g/t Au and 0.73% Cu at shallow depths but this was not followed up.

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identified some strong chargeability anomalies. These were followed up with RC drilling on wide spaced traverses intersecting up 2.7m @ 4.3g/t Au and 0.73% Cu at shallow depths but this was not followed up.

Shree has been working towards an RC drilling at Rock Lodge that will comprise about 1000m of drilling on several shallow traverses across the trend to follow up and extend the previous drill coverage and also testing IP anomalies that haven't been drilled previously.

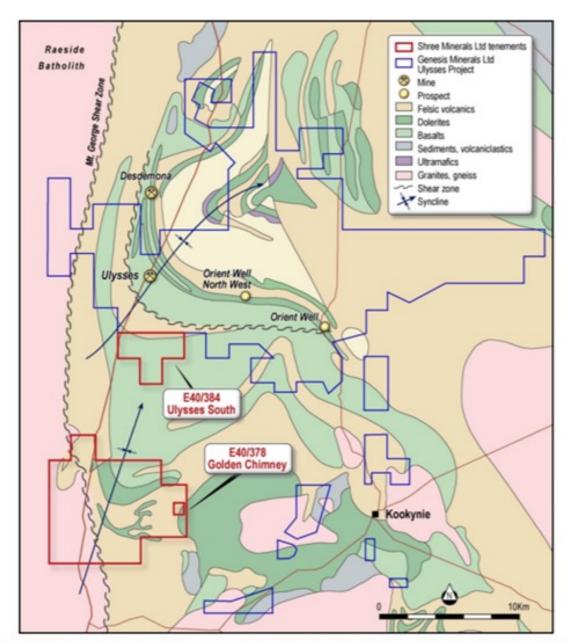
Shree believe the mineralisation has affinity with the Intrusion Related Gold Systems with potential for large tonnages at depth closer to the intrusion.

GOLD AND LITHIUM PEGMATITE POTENTIAL AT DUNDAS PROJECT

During October, the miner has got a significant breakthrough at the Dundas Project. Review work on the project location has identified a huge potential for lithium-bearing pegmatites apart from gold mineralisation that was initially targeted by Shree. the Dundas project is located south and possibly along strike from Liontown Budania Project that has a resource of 14.8Mt @ 0.97% Li.

Dundas project contains remnants of greenstone in the Albany-Fraser Province that are prospective for gold and nickel mineralisation. The project also covers two mayor structural corridors that host gold mineralisation to the north, the Zuleika Shear and the Boulder-Lefroy Fault. The prospectivity is confirmed by results from Metal Hawk's Beaker Prospect to the west where they have reported an intersection of 6m @ 64g/t Au.

NEW GOLD TARGETS AT KOOKYNIE WEST



Location Plan showing the E40/384 (Ulysses South) and E40378 (Golden Chimney) | Source: Company Announcement (6 October 2021)

During the starting week of October, the gold and base metal-focused miner identified new gold targets at the Ulysses South and Golden Chimney tenements of Leonora Greenstone Belt. This area is attracting a lot of interest following the success of Genesis Minerals at the Ulysses Gold Project where a resource of 1.6Moz Au has been identified. There has also been some positive news flow coming from Metalicity exploring near Kookynie.

RADIOPHARM THERANOSTICS LOOKS SET TO EXCEL IN ONCOLOGY MARKET

Written By Manisha

Radiopharm Theranostics Limited (ASX:RAD) is a clinical-stage company committed to developing radiopharmaceutical products for both diagnostic and therapeutic uses in areas of high unmet medical needs.

Established in February 2021, the homegrown health care company aims to emerge as an industry leader in some of the largest markets for cancer treatment across the world.

RADIOPHARM'S PROMISING TECHNOLOGIES AIM TO FILL VOID IN CANCER TREATMENT SPACE

Radiopharm holds a highly prospective portfolio of four licensed platform technologies – Nano-mAbs, Pivalate, Avβ6 Integrin and PSA-mAb. These technologies have diagnostic and therapeutic applications in pre-clinical as well as clinical stages of development.

The portfolio comprises five Phase 1 trials, which have been wrapped up across hospitals and medical centres globally, along with five Phase 2 clinical trials and two Phase 1 trials underway. The trials target a range of

cancers including head & neck, breast, pancreatic, lung, kidney, and brain.

In addition to the ongoing clinical trials, there are several other Phase I trials which Radiopharm is slated to begin, most likely, in the next 12 months.

Some of the world-renowned universities and institutes, like Memorial Sloan Kettering and Imperial College London, have partnered with Radiopharm for fast and successful conduct of clinical trials.

RADIOPHARM'S ASX DEBUT

Radiopharm began trading on the Australian Securities Exchange (ASX) under the code 'RAD' on 25 November 2021 after closing its strongly supported initial public offering (IPO).

The Company successfully raised AU\$50 million via IPO. The proceeds will be used to make payments as per Radiopharm's licence agreements and meet the clinical trials, working capital as well as production needs.

ROBUST LEADERSHIP

The Company's leadership group consists of industry-renowned intellectuals with rich experience in biotech and radiopharmaceuticals.

Its team includes former Novartis CCO Riccardo Canevari as CEO & Managing Director, Professor David Mozley as Chief Medical Officer and Dr Thom Tulip as Chief Technical Officer. The Company is chaired by its founder and renowned biotech entrepreneur Paul Hopper, who also serves as Executive Chairman & Founder of Imugene Ltd (ASX:IMU) and Chimeric Therapeutics (ASX:CHM). Previously, he has served as the Chairman of Viralytics (ASX:VLA). He has also been Chairman, Director or CEO of over 14 firms in Australia and the United States.

LUCRATIVE MARKET OPPORTUNITIES AHEAD

Recent reports and analyses suggest the global radiopharmaceuticals market is set to grow by leaps and bounds in the coming years. It is expected to surpass US\$11.5 billion by the year 2027.

The interest in the oncology market has risen over the past few years primarily due to widespread knowledge about tumour cells and their cell surface proteins. Also, the availability of tools to target these proteins and advancements in technologies has helped in elevating the market growth. Thereby, the market potential for the Company candidates also stands high.

WHAT RAD CHAIRMAN PAUL HOPPER SAYS

"The radiopharmaceutical sector has been gaining momentum worldwide while delivering standout results both from a diagnostic and therapeutic perspective. The sector has so much untapped potential still to play out, which makes what we're doing at Radiopharm Theranostics so exhilarating

for all involved. We've pulled together an enviable team and highly prospective assets from leading institutions, which has been reflected in the interest received from investors, and I thank them for their support."

07

ROSIER OUTLOOK? WHAT DO TRAVEL TRENDS OF 2022 LOOK LIKE?

Written By Toshiva Jain

Every new year brings with it fresh hopes for every industry. The year 2021 was dynamic in terms of the spread of the new variants of COVID-19 and the subsequent responses of various

industries. The tourism industry had its own share of ups and downs last year. As we have now stepped into 2022, there are a few trends that will catalyse the global tourism industry.

IT'S THE THIRD YEAR OF THE PANDEMIC BUT THE WORLD CONTINUES TO REMAIN HOPEFUL.

The pandemic has shattered hundreds of industries worldwide ever since the beginning of 2020. The world united in fighting the catastrophic effects of the pandemic and worked towards mass vaccination drives.

2021 was positive in terms of vaccinating the global population; however, the year also witnessed months-long dreadful spell as the Delta variant wreaked havoc. And, towards the end of the year, when the global economy was well into recovery mode, Omicron made its unwelcome entry.

As we are now in 2022; the industry leaders are hopeful of recovery. Having incurred trillions of dollars in losses, world leaders expect that the tourism industry might finally grow and expand this year.



Source: Pixabay

INTERNATIONAL TRAVEL

International tourism had been on the rise before the pandemic hit. However, within a span of 21 months, the industry suffered a loss of USD 1.3 trillion, according to the United Nations World Trade Organisation. Industry leaders are now predicting that around 80% of international travel will recover in 2022.

Additionally, there are predictions that the people who had to cancel their offshore trips in 2020, will be rebooking their trips — a win-win situation for everybody. However, as Omicron is raging on, several travellers are still apprehensive of international travel.

BUSINESS TRAVEL

Business travel is significant for the world tourism industry and the hospitality industry. The predictions for the year 2022 indicate that business travel will revive this year. Many of the pre-pandemic business trips will be back on track.

Additionally, there are high expectations for domestic business tourism to shoot

up. According to a study by Deloitte, Q3 2022 would have a business travel spend of 55-70% (as a share of 2019), and the same for Q4 is pegged at 65-80%. Hundreds of working-class people now suffer from "Zoom fatigue"; thus, they look forward to in-person meets.

SUSTAINABLE TRAVEL

The concept of sustainable travel will see green shoots through the year.
Several industry runners say that more travellers will go for sustainable accommodations. This year was the year of COP26, and with rising awareness, most travellers will be conscious

of reducing their per capita carbon footprint.

Thus, more travellers will be looking forward to switching to greener mode of transport instead of the conventional ones.



Source: Pixabay

WELLNESS TRAVEL

The COVID-19 pandemic has drastically affected the mental health of people around the world. And after being homebound for almost two years; people now look forward to wellness tourism. Thus, expectations are such that travellers will look up to no-work zone travel destinations.

Additionally, companies are also pondering upon giving wellness

allowance for the betterment of mental health of their employees.

In a nutshell, the world tourism industry is expected to experience green shoots in 2022. However, with the unpredictability of the virus and the rise of new variants, everything hanging in balance. Nevertheless, hopefully 2022 will bring fresh demand and the industry will take off.

08

TOP PANDEMIC HABITS THAT WILL CONTINUE IN 2022

Written By Sukriti Priya

Recovery was perhaps the most optimistic word of 2021 until November, when the World Health Organization (WHO) dug deeper into the deadly word "Omicron", declaring it to be the SARS-CoV-2 variant of concern. Ever since, the world's reaction has been an obnoxious mixture of fear, fatigue, and déjà vu. And why not? Almost two years into one of the deadliest pandemics that claimed more than a million lives and affected billions more, the world is finding it hard

to gather the energy to counter another possible wave of the pandemic.

While uncertainty prevails, one fact stands true - the coronavirus pandemic has changed consumer behaviour, and impacts of this long-drawn-out crisis are likely to extend far into the future. The last two years have not only created new routines and habits in peoples' everyday lives but also ensured that these stay for good.



Source: © 2022 Kalkine Media

Having said so, there's a silver lining to this pandemic - many found more time for things they might never have had. Studies have shown that a lot of people have shown increased indulgence in self-care practices with more involvement in physical fitness and mindful practices like meditation and other therapeutic alternatives. People also revived their lost passion for baking, dancing, painting, and things alike – not only did it help them to pass their time but also instilled a sense of happiness.

But are we likely to continue our newly formed habits and routines in 2022 - what could be the year of recovery? Most likely - yes!

- The foremost habit that people are likely to continue with is the sense of having a perspective in life. As several people have focused their energies on physical and spiritual wellness, they are most likely to continue doing so.
- It won't be surprising if workaholics emerge as advocates of work-life balance. Many people might continue to try following the WFH system, however, most possibly on an intermittent basis.
- One of the things many people started doing during the pandemic is prioritising their mental health and happiness daily. We often get caught up in our frantic schedules and endless demands from work, and we don't realise when we are getting burnt out until it's very late. But now, people are likely to be selective about the commitments they take up and

- also ensure that they spare time for themselves to wind down and enjoy each day.
- This pandemic reinstated people's
 faith and belief in minimalism. Beyond
 a point, one doesn't need much. Living
 with minimal things and staying self sufficient keeps one away from any
 anxiety or stress. This way, people
 can stay positive, constructive and
 more giving. This habit is likely to stay
 with people.
- The pandemic definitely taught us the importance of valuing our near and dear ones. Life seems unpredictable and the majority of us has learnt to count our blessings and live with positivity. Who would not love to continue living like this even when everything normalises?



Source: © 2022 Kalkine Media

To sum it up, the pandemic helped us to channelise our efforts in the right direction. Now, the global economy is recovering, thanks to the progress of vaccinations, the lifting of restrictions

and intensive recovery measures. Although the pandemic is not over and there are many uncertainties on the horizon, let's hope for a great 2022!

09

BRING ZEN-LIKE BLISS INTO YOUR WORKLIFE WITH THESE NEW YEAR RESOLUTIONS

Written By Supriya Kumari



Source: © Websportsman | Megapixl.com

Living through the pandemic has felt a lot like going to a war – and, for better or worse, the world will never be the same again. The last two years have reeled in almost a decade's worth of change, courtesy COVID-19.

Almost like a ruthless supervillain (think Thanos), the pandemic ran amok through the globe, setting in motion a juggernaut of massive change. One aspect of our lives that was hit hardest and witnessed a drastic shift was how we work. 'Work from home' turned out to be the loudest three words that echoed throughout the collective global workforce in the wake of the pandemic, which browbeat employers into shutting down offices.

The new normal of remote working

was accompanied by a flurry of fresh changes which workers across the globe either relished or struggled adapting to. While many loved the absence of long commutes and working from the comfort of their homes, others found it difficult to juggle work and family responsibilities with no clear boundary separating the two.

Not that the professional world was all peaches and cream before the pandemic hit, but the overlap between work and life served to trigger the emotional fault lines, accentuating mental health woes.

Be it remote work, hybrid work or work from office – one thing that needs to be taken care of is mental sanity, which lies at the heart of the work-life balance.

Now that we have stepped into 2022, what better time than the New Year (albeit cliched) to take stock of our lives and flip the script on how we work without compromising the quality of life.

Having said that, let us zero in on five New Year resolutions that can help you remain zen-like in the face of chaos. Let's get started and make light work of the ever-elusive work-life balance.

01



Source: © Serrnovik | Megapixl.com

Plug into your inner self— Most of us go on living our lives on autopilot. We seem to drift along without putting much thought into why we do what we do. In a work culture that idealises rat race and hankering after fatter paychecks, some of us never get to discover our true purpose/passion — let alone act on it.

To get a grip on work-life balance, we first need to be aware of our own self. We need to define our priorities in life and work. To do that, it is important to take a break from the daily monotony of life – to pause and ponder about what you want from work and life.

Try and schedule tiny pockets of 'me time' into your daily calendar. Meditate. Write. Breathe in and breath out. Be still. In other words, unplug from the daily humdrum and plug into your own soul.

02



Source: © Luckybusiness | Megapixl.com

Set clear boundaries – Trying to give your valued opinion in an office Zoom call while your cat's all over the keyboard? Do you have crazy family members whose constant chatter drowns out the work mail notifications? Are you waiting for your baby to sleep before you can send one last urgent mail at 12 am?

Many of us saw the quality of our lives fade away just like the boundaries

between work and life. In the prepandemic era, we might have cursed the painfully long commutes to office, but we now realise how important a purpose it served. Between the feverish pace of work and utter madness of life at home, the commute time served as a clear barrier to separate the two – a shock buffer that helped us emerge from our work personality and ease into our less formal family lives.

However, with offices shifting to a cozy corner in our homes, boundaries have been decimated. What can help you get back your sanity is building clear boundaries between your work life and real life. Make sure your workstation is at such an isolated place in your house where you can invest quality time to concentrate on your deliverables.

Do not eat/play video games/play with babies/or daydream at your desk.

PS: Dedicate it completely to work and do not visit that corner on your dayoffs – or off hours. Treat it like your mini office.

03

Honour your time – "Those who work much, do not work hard." This is what American philosopher Henry David Thoreau wrote while talking about what makes for an efficient worker. This might come as a surprise in today's world, where many have come to glamourise the hustle culture and work

stress. However, rather than measuring productivity in terms of the amount of time dedicated to work, it is the quality of time that matters more. Respect your time. Dedicate it strategically based on your priorities. Set up a time barrier – to separate your work and real life – and do not cross it. The key to a better work-life balance is to never waste your time on things that do not add value to your life. We have limited time on earth and how we spend it, shapes our lives.

04

Prioritise your health. Always. – You might be a star professional at work, the Man Friday of the CEO or the lifeline of the entire office; however, if you let yourself fall sick, you would end up doing more harm than good. Worse, if you do not take a sick leave, you run the risk of falling deeper into a spiral. The workplace does need you – but it needs you alive and kicking. Hence, taking care of your health should be on the top of your list of priorities. Especially with Omicron continuing to boss around the globe, (and you never know how many more mutants the virus might cough up in 2022), it is a wise move to keep yourself in rude health. Make sure you devote enough time for exercise. Besides boosting immunity, it also adds zing to your mental health by releasing feel-good endorphins. Try and take short breaks during the day to recharge

yourself. Set alarms and just get up from your desk, do stretches or take a stroll.

05



Source: © Sooh | Megapixl.com

Be grateful – One of the key reasons we feel stressed out in life is that rather than counting our blessings, we count what others have and fret about why we don't. Those who feel truly thankful for all they have, are bound to enjoy a happier state of mind than those who complain about the lack of things. Gratitude is a magical practice which if adhered to on a regular basis, can be life-changing.

Any sort of stress originates from a feeling of lacking something. Gratitude is a superb antidote to that as for everything you lack, you have countless of gifts you have been bestowed with. Remarkably, as per a study, practising

gratitude can also help tame down physical health problems. If anything, the last two years have accentuated the significance of having a grateful state of mind. To inculcate this habit, keep a journal or download a gratitude app and jot down five things you are grateful for everyday and see how the grass turns greener on your very own side.

In a nutshell

While it is sensible to try and stick to these above-mentioned points to ensure a saner work life, if we look deeper, the concept of work-life balance is not without flaws. To begin with, work and life are not two separate things -- work is just a subset of the all-encompassing, ginormous thing called life.

Secondly, the idea of work-life balance implies that work is something essentially burdensome, which has to be balanced with life (which should ideally be smooth and light).

However, if you love what you do, work becomes a happy highlight of your life. And happiness is the ultimate end result, that we all are looking for. So, in short, it's all about adding love to what you do. Find that spark in your work and let it light up your life. Wishing you a terrific 2022!!



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